157 W 106th St. New York, NY 10025

slideshare.net/group8a twitter.com/slideguy

# What I've Done:

Joe Gelman

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**Group 8A** *Presentation Designer* (December 2012-Present)

- Create presentations, graphics and pitch materials to both maintain existing client relationships as well as procure new clients.
- Helped develop brand identities for both Group 8A and its e-commerce venture. Managed social media accounts, designed website and played an instrumental role in both projects from start to finish.
- Developed Group 8A's Slideshare account from the ground up. In the past 6 months have produced 10 Slideshares all of which were featured on the homepage, with a total of nearly 200k views and 225 followers.



### Ecko Unltd.

*Presentation Designer* (August 2011-August 2012)

 Worked closely with Sales/Marketing team to conceptualize, design and create informative and memorable presentations for use both internally and externally



#### Gaggle of Chicks

Marketing Intern (June 2011-August 2011)

 Oversaw and managed all social media accounts.
Examined detailed analytics, used insights to inform further marketing strategy.



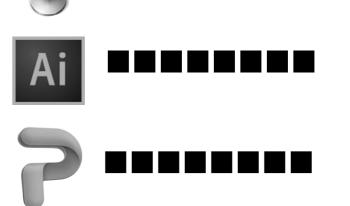
#### **Ultrinsic LLC**

*Marketing Intern* (June 2010-August 2010) Created graphics and pitch materials for presentations to VCs and media outlets.

## What I Know:

Relative Comfort Level With Each





<u>Other Interests:</u> typography design theory social media marketing

## Where I Studied:



### **Queens College:**

B.A. Philosophy (September 2009-May 2013) 

# What I'm Like:

Summa Cum Laude (GPA 3.93)

PHI BETA KAPPA 2013

- Excellent Communicator
- Active Collaborator
- Fast Learner
- Considerate Co-worker
- Totally Humble...Clearly