

Joe Gelman

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slideshare.net/group8a
twitter.com/slideguy

What I've Done:



Group 8A

Presentation Designer
(December 2012-Present)

- Create presentations, graphics and pitch materials to both maintain existing client relationships as well as procure new clients.
- Helped develop brand identities for both Group 8A and its e-commerce venture. Managed social media accounts, designed website and played an instrumental role in both projects from start to finish.
- Developed Group 8A's Slideshare account from the ground up. In the past 6 months have produced 10 Slideshares all of which were featured on the homepage, with a total of nearly 200k views and 225 followers.



Ecko Unltd.

Presentation Designer
(August 2011-August 2012)

- Worked closely with Sales/Marketing team to conceptualize, design and create informative and memorable presentations for use both internally and externally



Gaggle of Chicks

Marketing Intern (June 2011-August 2011)

- Oversaw and managed all social media accounts.
- Examined detailed analytics, used insights to inform further marketing strategy.



Ultrinsic LLC

Marketing Intern (June 2010-August 2010)

- Created graphics and pitch materials for presentations to VCs and media outlets.

What I Know:

Relative Comfort Level With Each



Other Interests:
typography
design theory
social media
marketing

Where I Studied:



Queens College:

B.A. Philosophy

(September 2009-May 2013)

Summa Cum Laude (GPA 3.93)

PHI BETA KAPPA 2013



What I'm Like:

- Excellent Communicator
- Active Collaborator
- Fast Learner
- Considerate Co-worker
- Totally Humble...Clearly